

What does a "well managed" marine protected area look like?

The UK has committed to having a well-managed network of Marine Protected Areas (MPAs), but what does well managed look like? and how will we know when we achieve it?

In order to answer this question, WWF's UK SEAS team (as part of the North Devon Marine Pioneer) has adopted a tool to track and monitor progress to achieving 'well-managed' status. It's called the COMPASS CARD and covers all the different components of MPA management, from when a site is first designated to getting it up and running smoothly.

Over the next four years we will be working in North Devon and will use the results from this survey to help prioritise and direct our work. By answering these questions you will help us:

- 1. Help prioritise and direct action through the Pioneer and UK SEAS project over the next 3-4 years
- 2. Identify areas where MPA management in North Devon is being effective and where it is less effective
- 3. Test whether the compass card methodology is a good way to collect information, and suggest improvements.

Please answer from your own perspective (not an organisational point of view). At the bottom of each page is a box where you can write your ideas and suggestions for how management can be improved. For each question there is the option to select "I'm unsure" - it's just as important for us to understand what is clear, as what is unclear to people. The survey should take about 20 minutes.

The ethical / legal bit:

Your participation in this questionnaire is entirely voluntary and you can stop your participation at any time. All data you provide will be treated with confidentiality. The information will b d

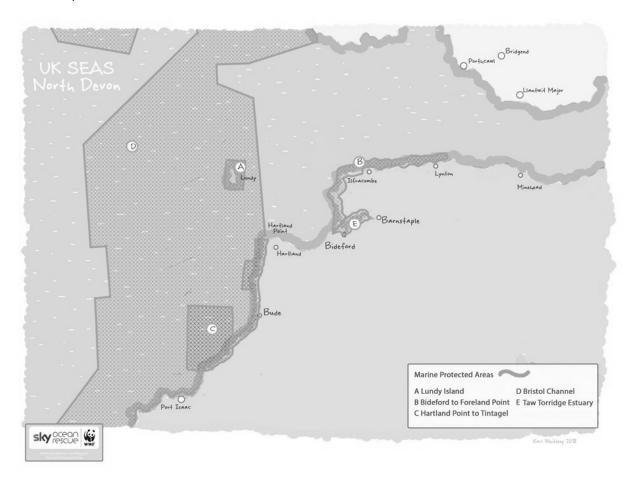
be anonymised, stored securely and will only be used for the purpose of this research study. All lata will be retained for the duration of the UK SEAS and/ or North Devon Marine Pioneer, up to a period of five years. The data will never be sold on and will not, when reported or otherwise published, be individually attributable to you.
* 1. Please confirm whether or not you are happy to participate in this survey:
Yes, I am happy to participate in this survey
No, I'm not happy to participate in this survey



Let's get started....

You need to answer the questions for one MPA. Please choose the one you are most familiar with (you can always do the survey again for a different MPA if you are feeling really keen!).

Here's a map of where the MPAs are located in North Devon



st 2. Which MPA would vou like to do the ${ m o}$	auiz to	ır?
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Lundy Island (MCZ)
Bideford to Foreland Point (MCZ)
Hartland Point to Tintagel (MCZ)
Bristol Channel Approaches (SAC)
Taw-Torridge Estuary (SSSI)

	ame (optional)				
4. Organis	sation / affiliation				
5. Where	are you based?				
	ı responding base	d on your know	/ledge as part	of:	
	ivate sector				
	mia and research				
	c authority				
CIVII S	ociety (individual, non	governmental orga	anisauon, environ	ment group etc.)	



Let's start with your views on how the MPA was set up....

"TI	he beginning is the most important part of the work." (Plato, a long time ago)
	7. Were areas important for species and habitats of conservation value identified?
	There was no attempt to identify important areas for species and habitats
	Areas were identified based on ancedotal evidence
	Important areas were indentified but based on limited scientific evidence
	Important areas were identified using a scientifically credible assessment
	I am unsure
	8. Was the condition of important areas for species and habitats established?
	There was no attempt to identify the condition of important areas
	Condition was identified but has a low confidence level
	Condition was indentified with a medium level of confidence
	Condition was identified with a high level of confidence
	I am unsure
	9. Were the pressures identified that impact important areas for species and habitats?
	There was no attempt to identify the pressures for the important areas
	Pressures were identified based on ancedotal evidence
	Pressures were indentified but based on limited scientific evidence
	Pressures were identified using a scientifically credible assessment
	I am unsure

10.	Were stakeholders and their interests identified?
	No Stakeholders were identified
	Stakeholders were identified ad-hoc
	Stakeholders were systematically identified
	Stakeholders were systematically identified along information about their knowledge attitudes and perceptions
	I am unsure
11.	Was a stakeholder participation process established?
	There was no process to involve stakeholders
	A minimal (formal) consultation process existed
	A (formal) consultation process was established with opportunities for participation
	An organised, meaningful and inclusive process existed (allowing all interested stakeholders to participate)
	I am unsure
12.	Was a socio-economic baseline report produced?
	No evidence was collated
	Limited evidence was collated
\bigcirc	An informative report exists (including as appropriate: demographics, infrastructure and business, activities, gap analysis)
	A comprehensive and informative report exists (including as appropriate: demographics, infrastructure and business, activities, gap analysis) that quantifies the potential socio-economic impact of the MPA
	I am unsure
13.	Was the MPA boundary based on important areas of ecological interest
	No boundaries were identified
	Arbitrary boundaries were established not relating to the important areas of ecological interest
	Boundaries were based on important areas of ecological interest but not appropriate for their protection according to the conservation objectives
	Boundaries were based on important areas of ecological interest and are appropriate for the protection of the species, habitats and/or ecological processes of interest according to the conservation objectives

14. Does the pr	otected area have legal status?
The MPA has	not been legally recognised
There is agree	ement that the protected area should be legalised but the process has not yet begun
	area is in the process of being legalised but the process is still incomplete
	ecognised in law
I am unsure	
T am unsure	
15. Do you have	e any thoughts or ideas on how MPAs could be set up more successfully?
16. Do you have	e any comments on how these questions could be improved?
-	



Plans and management

The next set of questions refers to whether there are plans and objectives related to managing the area you have chosen:

17. Does the protected area have a management plan?
The MPA has no management plan or plans to create one
The management plan is in development
There is a plan but it is insufficient to meet the conservation objectives of the site
The MPA has a management plan necessary to meet the conservation objectives
☐ I am unsure
18. Does the MPA have objectives that consider environmental factors ?
No conservation objectives are in place that consider environmental factors
Objectives are in place but don't consider all environmental factors
Objectives are in place for all environmental factors but are of limited ambition
There are ambitious, well defined objectives established for all environmental factors
1 am unsure
19. Does the MPA have objectives that consider socio-economic factors?
No conservation objectives are in place that consider socio-eco factors
Objectives are in place but do not consider all socio-eco factors
Objectives are in place for all socio-eco factors but are of limited ambition
Ambitious, well defined objectives established for all socio-eco factors
O I am unsure

20. Does the MPA have a business plan describing how income can be generated to deliver the MPA objectives in the long term?
There is no record of the total operating costs for the MPA or consideration of how income can be generated.
Rudimentary business plan has been prepared with some consideration of costs and income generation
Full business plan has been prepared but is not yet being implemented
A full business plan has been prepared and is being implemented which describes how income can be generated to deliver the MPA objectives in the long term
I am unsure
21. Does the protected area have well-defined spatial units (zones) that direct the type, location and/or time of allowable human activities?
There is no MPA zonation
A process is underway to create zones for certain human activities
Some zones have been established
The MPA contains well-defined spatial units that direct the type, location and/or time of allowable human activities
I am unsure
22. Does the protected area have management in place for each zone as appropriate to meet the site's objectives as a whole?
There are no management rules for any zone (where zones exist)
Work is underway to develop management rules by the regulator for each zone
Work is underway to develop management rules with stakeholders for each zone
Management rules have been identified and agreed with stakeholders for each zone
I am unsure
23. Have alternative income generating activities been considered to compensate for displacement of damaging activities in the MPA (e.g. helping fishers change gear or location)?
There has been no consideration of alternative income generating activities to provide compensation for displaced acitivities
Alternative income generating activities are up and running for less than 50% of the appropriate displaced activities
Alternative income generating activities are up and running for more than 50% of the appropriate displaced activities
Alternative income generating activities are up and running which entirely compensate for appropriate displaced activities
I am unsure

24. Is there a	planned education programme linked to the site's objectives and needs?
There is no	o education and awareness programme
There is a	limited and ad hoc education and awareness programme
There is ar	n education and awareness programme but it only partly meets needs and could be improved
	n appropriate and fully implemented education and programme
O I am unsur	e
25. Do you h	ave any thoughts or comments on how management plans and site objectives could be
26. Do you h	ave any comments on how these questions could be improved?



Stakeholder participation

There are often a lot of 'interested' and 'affected' people when marine protected areas are created. How well are we doing involving people?

"Every success depends on a community of persons working together" - Paul Ryan

27.	Are people aware of the MPA?	
	The existence of the MPA is known by the management authorities but not by the public	
	The existence of the MPA is known by the management authorities and some people who use the site	
	The existence of the MPA is known by the management authorities and most stakeholders who use the site but not the general public	
	The MPA is known by both the management authority and the public	
	I am unsure	
28.	Do deliberate (active and inclusive) opportunities for people to be involved in decision making exist?	
	Stakeholders do not perceive any opportunities to influence decision making	
	Ad hoc opportunities exist, taken up by a few stakeholders, who have minimal / no influence over decision making	
	Organised opportunities exist for a range of stkaheolders to participate in decision making but influence over final decision making is limited	g
	ALL stakeholders are aware of organised opportunities to participate and their contribution influences decision making	
	I am unsure	
29.	How satisfied are you with your involvement with MPA management?	
	Very dissatisfied with my involvement with the MPA	
	Dissatisfied with my involvement with the MPA	
	Satisfied with my involvement with the MPA	
	Very satisfied with my involvement with the MPA	
	I am unsure	

30. Do y	ou think stakeholders feel a sense of	f responsibility for the MPA?	
Stake	eholders do not feel a sense of responsibility t	for the MPA	
Abou	nt 30% stakeholders feel a sense of responsib	bility for the MPA	
Abou	nt 60% stakeholders feel a sense of responsib	bility for the MPA	
Almo	st all stakeholders feel a sense of responsibil	ility for the MPA	
l am	unsure		
31. Do y	ou have any thoughts or comments o	on how we could better involve people in MPA managem	ent
32. Do v	ou have any comments on how these	se questions could be improved?	



How are decisions made?

I am unsure

We're interested in your views on MPA governance (how decisions are made both formally and informally).

"Not making a decision means forgoing an opportunity." (Aulig Ice) 33. Is responsibility for the governance of the MPA clear? It is not clear who is responsible for the governance of the MPA There is little clarity about who is responsible governance of the MPA Some clarity about who is responsible for the governance of the MPA The governance of the MPA is clear I am unsure 34. Do the relevant authorities take responsibility for the MPA? No responsibility is taken for the governance or management of the MPA Most authorities are aware of their roles and responsibilities in MPA governance and management but take little action All authorities are aware of their roles and responsibilites in MPA governance and management and take reactive action All authorities are aware of their roles and responsibilites in MPA governance and management and take proactive actions I am unsure 35. Does a management body exist that is empowered to set the MPA's strategy, objectives and overall direction? No management body exists Organisations have management responsibilities but they are not coordinated into a management body Organisations with responsibility are coordinated into a management body but it isn't very functional A functioning management body exists that sets the MPA's strategy, objectives and overall direction, and which oversees and monitor management decision-making?

36. Does a management committee exist that implements the strategy?
No management committee exists
There are plans to create a management committee
A management committee exists however it is unproductive in relation to implementing the management strategy
A functioning management committee exists that implements the management strategy
I am unsure
37. MPAs generate "benefits" e.g. fish and recreational opportunities. Were rules identified to help share access to these benefits?
There are no benefit sharing rules
Some rules have been established but not through a transparent or inclusive process
Some rules have been established through a partially transparent and inclusive process
Clear rules are established for sharing benefits from the MPA determined through a transparent and inclusive process
O I am unsure
39. Do you have any thoughts or comments on how we could improve these questions?



Resources

Management does not come for free, resources (time, money, equipment, energy) are required to deliver it. Do adequate resources exist to manage the site effectively?

40. Are there enough people employed to manage the site?			
There are no staff			
Staff numbers are inadequate for critical management activities			
Staff numbers are below optimum level for critical management activities			
Staff numbers are adequate for the management needs of the site			
1 am unsure			
41. Is the infrastructure and equipment needed to manage the site available?			
There is no infrastructure or equipment			
Some infrastructure and equipment is available but it is insufficient for the management needs of the site			
There is sufficent infrastructure and equipment for the management needs of the site but it isn't maintained			
There is sufficent infrastructure and equipment for the management needs of the site which is well maintained			
1 am unsure			
42. Do staff have the skills and training needed?			
No capacity assessment has been carried out			
Staff skills are low relative to the needs of the marine protected area			
Staff training and skills are adequate, but could be further improved to fully achieve the objectives of management.			
Full capacity assessment has been carried out and training needs identified and delivered			
☐ I am unsure			

	s there long term funding for the full cost of the MPA and its management/operating costs?
	No long term funding is in place
	Some long term funding is in place
\bigcirc	Long-term funding mechanisms have been trialled
	There is long term funding for the full cost of the MPA and its management/operating costs
	I am unsure
44. [Do you have any thoughts or comments on how MPA management could be better resourced?
4F F	
45. L	Do you have any comments on how these questions could be improved?



Monitoring and evaluation

"One of the great mistakes is to judge policies and programs by their intentions rather than their results" (Milton Friedman)

courts (million i ricumum)
46. Are biological, social and economic factors monitored which could be used in management?
There is no monitoring of biological, social and economic factors in the protected area
There is some ad hoc monitoring of biological, social and economic, but no overall strategy and/or no regular collection of results
Monitoring of biological, social and economic factors exists which covers some but not all of the factors
A good monitoring system covering biological, social and economic factors is implemented and can be used to inform management
O I am unsure
47. Are management activities monitored against performance by those responsible for the management?
There is no monitoring and evaluation of management in the protected area
There is some ad hoc monitoring and evaluation of management, but no overall strategy and/or no regular collection of results
There is an agreed and implemented monitoring and evaluation system of management but results do not feed back into adaptive management
A good monitoring and evaluation system exists of management, is well implemented and used in adaptive management
O I am unsure
48. Has the management plan/rules for the protected area been reviewed and updated based on monitoring of the plan's progress?
The management plan or regulations have not been updated in over 10 years
The management plan or regulations have not been updated in the last 5 years
The management plan or regulations were reviewed in the last 2 years and management actions adapted
The management plan or regulations were reviewed annually and management actions are adapted
○ I am unsure

40 I	c anfaraament of managament rules undertaken?
	s enforcement of management rules undertaken?
	Surveillance/enforcement of the MPA is not undertaken
	Surveillance/enforcement occurs only when infringements are reported (i.e. reactive rather than proactive)
	Routine surveillance is in place but at a minimal level
	Comprehensive and sufficient routine surveillance is in place
	I am unsure
50. [Do you have any thoughts or comments on how marine protected areas could be monitored better?
51. [Do you have any comments on how these questions could be improved?



Nearly there!

Here is a picture of a Lundy seal to keep you going.....





Show me the results!

"Creating problems is easy. We do it all the time. Finding solutions, ones that last and produce go S

ood results, requires guts and care." (Henry Rollins) o is the MPA producing results?				
52. Is the protected area meeting its objectives/in good condition, thanks to the implementation of the management plan or rules?				
The management plan has not been implemented and human activities operate as if the MPA did not exist				
There is minimal implemention of the management plan/rules				
There is partial implementation of the management plan/rules				
There is effective implementation of the management plan in its entirety/comprehensive rules				
I am unsure				
53. Is the MPA achieving its objectives (whether it has a management plan or not)				
The MPA is not achieving any objectives				
The MPA is achieving some of its objectives				
The MPA is achieving most of its objectives				
MPA is achieving all of its objectives				
I am unsure				
54. Is the MPA delivering improved ecological effects?				
There are no known improved ecological effects as a result of the MPA				
The MPA has generated a few ecological benefits				
The MPA has generated many ecological benefits				
The MPA has generated abundant ecological benefits				
I am unsure				

55. Ha	s the MPA generated any *socio-economic benefits?
*Things	like culture, jobs and recreational use
() Th	ere are no known socio-economic benefits as a result of the MPA
_ Th	e MPA has generated a few socio-economic benefits
O Th	e MPA has generated many socio-economic benefits
O Th	e MPA has generated abundant socio-economic benefits
Па	m unsure
56. Are	e the benefits of the MPA reported to the community?
_ Th	ere is no reporting of the impacts of the MPA to the community
O Th	ere is some reporting of the benefits of the MPA - but it is in very technical language so not easily accesible
O Th	ere are some attempts to communicate the benefits of the MPA to the community but improvements are needed
O Th	e benefits of the MPA are regularly reported to the community in an accessible way
Па	m unsure
57. Do	you have any thoughts or ideas on how we could achieve better results?
58. Do	you have any comments on how these questions could be improved?



That's it!

Thank you so much for taking the time to answer these questions. If you would like to do the survey again for a different MPA please click on the SUBMIT button below to save your results, and then follow the survey link again.

Initial results from this survey will be presented and discussed at the North Devon Marine Working Group in September and will be available for general release after that.

If you feel you more information and would like to discuss it with the project team, or would like to be added to the North Devon Marine Pioneer contacts database, please contact us by phone (02920 538511) or by email: Sarah Young (syoung@wwf.org.uk) / Penny Wilson (pwilson@wwf.org.uk).